



INNOVATIVE
VENDING SOLUTIONS

Smart. Reliable.
Built for Your Business.

Innovative Vending Solutions: IVS Claw Machines

ENGAGE | PLAY | REWARD

Classic Gameplay. Custom Technology.
Built for Your Brand.



CUSTOMIZE

Full branded machine experiences



ENGAGE

Interactive touchscreen technology



PLAY

A classic experience guests already love



REWARD

Turn branded merchandise into memorable moments



innovativevendingsolutions.com



866.931.9413



**INNOVATIVE
VENDING SOLUTIONS**

Smart. Reliable.
Built for Your Business.

IVS CLAW MACHINES

More Than a Claw Machine Technology Meets Gameplay

Turn a familiar game into an
interactive brand experience.

IVS Claw Machines combine the excitement of classic claw gameplay with modern touchscreen technology and custom software to help you engage your audience, collect valuable data, and create memorable brand experiences.

INTERACTIVE TOUCHSCREEN EXPERIENCES



Data & Email
Capture



Pin-Code
Entry



Surveys &
Questionnaires



Gamification



Quizzes & Trivia



Custom Branded
Applications



QR Code
Interaction



Campaign-Specific
Experiences

From the first **"Touch to Start"** to the moment the claw activates, the entire digital experience can be designed specifically for your campaign.



innovativevendingsolutions.com



866.931.9413



**INNOVATIVE
VENDING SOLUTIONS**

Smart. Reliable.
Built for Your Business.

IVS CLAW MACHINES

How It Works: Attract. Engage. Play. Reward.

A simple process. A powerful experience

IVS Claw Machines turn a familiar game into an interactive brand experience. From the first touch to the final prize, every step is designed to engage your audience and create lasting impressions.

01



ATTRACT

Custom graphics, LED lighting, digital content, and visible prizes draw attention and bring guests to the machine.

02



ENGAGE

Guests interact with the touchscreen and complete your chosen experience—data capture, a survey, quiz, pin-code entry, QR interaction, or another custom application.

03



PLAY

Once the interaction is complete, the claw activates and the guest gets their chance to play.

04



REWARD

Guests have the opportunity to win branded merchandise, promotional products, gift cards, or other prizes—turning a simple interaction into a memorable brand experience.

**FROM FIRST LOOK TO FINAL PRIZE —
IVS CREATES THE ENTIRE EXPERIENCE.**



innovativevendingsolutions.com



866.931.9413



**INNOVATIVE
VENDING SOLUTIONS**

Smart. Reliable.
Built for Your Business.

CUSTOMIZED FOR YOUR BRAND

Make It Yours.

From the exterior graphics to the experience on the screen, IVS brings every element together.

Every IVS Claw Machine can be customized around your brand, campaign, products, and activation. Our team handles the graphics, software, hardware configuration, product setup, and testing to create a cohesive experience that's ready for your audience.



CUSTOM GRAPHICS

Full machine wraps designed around your brand.



TOUCHSCREEN & GUI

Fully branded user interface for a seamless brand experience.



CUSTOM SOFTWARE

Data capture, surveys, quizzes, QR interaction, pin codes, gamification, or a custom application.



LED LIGHTING

Color-matched LED lighting to elevate your activation.



PRIZE CONFIGURATION

We set up and test the machine with your specific products and prizes.



GAMEPLAY SETTINGS

Adjustable claw strength, play settings and more.



REMOTE CAPABILITIES

Remote monitoring and management (where applicable).



**ANY BRAND.
ANY INDUSTRY.
ENDLESS POSSIBILITIES.**



RETAIL ACTIVATIONS



SPORTS & ENTERTAINMENT



BRAND EXPERIENCES

**YOUR BRAND SHOULDN'T JUST BE ON THE MACHINE.
IT SHOULD BE PART OF THE EXPERIENCE.**



innovativevendingsolutions.com



866.931.9413



INNOVATIVE
VENDING SOLUTIONS

Smart. Reliable.
Built for Your Business.

WHAT CAN YOU PUT INSIDE?

Your Products. Your Prizes. Your Way.

If we can make it claw-friendly, we can probably make it work.

One of the biggest advantages of an IVS Claw Machine is versatility. Machines can be configured and tested around a wide variety of products, promotional merchandise, and branded giveaways.



BRANDED SWAG

T-shirts, hats, apparel, accessories & more.



PRODUCT SAMPLES

Turn your actual product into part of the experience.



GIFT CARDS & COUPONS

Small prizes can be packaged in claw-friendly capsules or containers.



PACKAGED PRODUCTS

Consumer products, promotional items, and specialty merchandise.



PLUSH & SOFT GOODS

The classic claw prize—customized for your brand.



UNIQUE CAMPAIGN ITEMS

Have something unusual? Let IVS test it.

DOESN'T FIT THE CLAW? WE'LL GET CREATIVE.

Products that aren't naturally suited for claw play can often be placed inside clear capsules, boxes, bags, or custom packaging to create a consistent and playable prize.



SEND US YOUR PRODUCT.

We'll test it and recommend the best machine configuration for your activation.



Pack It



Test It



Play It



innovativevendingsolutions.com



866.931.9413

ANY BRAND.
ANY PRODUCT.
ENDLESS POSSIBILITIES.



**INNOVATIVE
VENDING SOLUTIONS**

Smart. Reliable.
Built for Your Business.

BUILT FOR EVENTS, ACTIVATIONS & BEYOND

One Machine. Endless Applications.

Wherever your audience is, IVS can create an experience that gets them engaged.

From trade shows to retail, sports to private events, our claw machines are designed to attract attention, drive interaction, and deliver results in any environment.



TRADE SHOWS & CONVENTIONS

Drive booth traffic and give attendees a reason to stop, interact, and remember your brand.



PRODUCT & ENTERTAINMENT LAUNCHES

Bring new products, movies, shows, and campaigns to life with an interactive giveaway experience.



SPORTS & ENTERTAINMENT

Create fan engagement opportunities at games, arenas, fan festivals, and special events.



RETAIL ENVIRONMENTS

Increase foot traffic, boost engagement, and connect shoppers with your brand in-store.



COLLEGE & CAMPUS ACTIVATIONS

Engage students through branded experiences, giveaways, recruiting, and promotional campaigns.



CORPORATE & PRIVATE EVENTS

Add an interactive element to employee events, conferences, celebrations, and hospitality experiences.



EXPERIENTIAL MARKETING

Interactive brand experiences that get people involved.



TRADE SHOWS & CONVENTIONS
Attract. Engage. Generate Results.



SPORTS & ENTERTAINMENT
Bring fans closer to your brand.



RETAIL ENVIRONMENTS
Turn shopping into an experience.



SEASONAL & SPECIAL EVENTS
Perfect for holiday activations and unique campaigns.



ONE EVENT OR A LONG-TERM PROGRAM.

IVS Claw Machines are available for rental or purchase.

From a single-day activation to multi-city campaigns and permanent installations, we can configure a solution around your program.

WHEREVER YOUR AUDIENCE GOES,
**BRING THE EXPERIENCE
WITH YOU.**



innovativevendingsolutions.com



866.931.9413

ANY BRAND.
ANY INDUSTRY.
ENDLESS POSSIBILITIES.



INNOVATIVE
VENDING SOLUTIONS

Smart. Reliable.
Built for Your Business.

READY TO BUILD YOUR
CLAW
EXPERIENCE?

**LET'S CREATE SOMETHING
PEOPLE REMEMBER.**

From one-day events and brand activations to multi-city campaigns, retail installations and permanent programs, IVS can build a custom claw machine experience around your brand, audience and goals.



RENT OR PURCHASE

Flexible options for short-term activations or permanent installations.



**CUSTOM BUILT
FOR YOUR BRAND**

Graphics, software, touchscreen experience, prizes and configuration—all customized for you.



SUPPORTED BY IVS

18+ years of experience bringing interactive vending and claw concepts to life.

**YOUR BRAND.
YOUR EXPERIENCE.
OUR CLAW.**



[innovativevendingsolutions.com](https://www.innovativevendingsolutions.com)



866.931.9413

**ANY BRAND.
ANY INDUSTRY.
ENDLESS POSSIBILITIES.**