INNOVATIVE
VENDING SOLUTIONS

Smart. Reliable.
Built for Your Business.

Innovative Vending Solutions: Capabilities Deck

ENGAGE | CUSTOMIZE | ELEVATE

Vending. Claw. Custom Solutions.
Built for Every Experience.

ENGAGE
Create memorable brand experiences

CUSTOMIZE
Tailored solutions for your brand

ELEVATE
Drive engagement and measurable results

ANY INDUSTRY
Solutions for events, retail, corporate & more

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About Innovative Vending Solutions

Innovative Vending Solutions (IVS) specializes in creating **non-traditional vending experiences, custom claw machines, and fully customized machine solutions** designed to bring brands to life.

From one-of-a-kind event activations to nationwide, long-term installations, our machines are **custom manufactured, configured, branded, and thoroughly tested** to meet the unique goals of each client. Whether partnering with an emerging brand, experiential agency, or national retailer, we provide solutions built around the experience—not a one-size-fits-all machine.

With **more than 18 years of experience** and operations based in **Dayton, Ohio,** IVS combines creativity, technical expertise, and hands-on support to take projects from concept to execution. Our team can assist with everything from machine selection and customization to branding, technology integration, logistics, deployment, and ongoing support.

Whether you're looking to engage consumers at an event, create an unforgettable brand activation, drive interaction at retail, or deploy a custom solution across multiple locations, IVS has the experience and capabilities to make it happen.

CUSTOM SOLUTIONS
Built around your brand

EXPERIENCE
18+ years in the industry

END-TO-END SUPPORT
From concept to execution

BRAND ENGAGEMENT
Create memorable experiences

USA BASED
Proudly located in Dayton, OH

Your idea.
Our expertise.
One unforgettable experience.

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Trusted by Leading Brands

We're proud to partner with some of the world's most recognized brands to create unforgettable vending and experiential experiences.

amazon | AT&T | Cash App | Disney | FANDANGO

MrBEAST FEASTABLES | HI-CHEW | THE HOME DEPOT | Liberty Mutual. INSURANCE | IMPIRICUS

MTV | NBC | WOOT! | SOL DE JANEIRO | TONY'S CHOCOLONELY

SWISS | Red Bull | DETROIT PISTONS | PRADA | Neutrogena

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Custom Vending Machines

Built Around Your Brand. Designed for Your Experience.

A custom vending machine rental or purchase from IVS is more than a machine — it's a fully branded, interactive experience built around your product, campaign, and goals. From eye-catching graphics to powerful software applications, we customize every detail to bring your vision to life.

Each IVS custom vending machine includes:

Custom Graphic Wrap
Transform the entire machine into an extension of your brand with professionally printed, high-quality, fully customized graphics.

Touch-Screen Technology
Choose from multiple touchscreen sizes ranging from **10", 15", 27", 32"** and even **43"**, depending on the machine and your desired experience.

Custom Software Application
From simple product selection to data capture, gamification, surveys, PIN-code access, photo experiences, and more, IVS can configure or develop software around your specific activation.

Fully Branded User Interface (GUI)
Every screen can be customized with your brand colors, graphics, messaging, imagery, video, and calls-to-action, creating a seamless experience from the first touch through product dispense.

Customized Product Configuratios
The internal dispensing system is configured specifically around your product's size, shape, weight, and packaging to help ensure reliable dispensing and a polished guest experience.

One Machine. Endless Possibilities.

Whether you're dispensing products, samples, prizes, merchandise, or creating an entirely new interactive experience, IVS combines hardware, software, and creative customization to bring your vision to life.

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Custom Claw Machines

Interactive. Engaging. Unforgettable.

A custom claw machine rental or purchase from IVS is more than a game — it's a fully branded, interactive experience designed to attract, engage, and delight your audience. Perfect for events, retail locations, brand activations, and more, our claw machines combine eye-catching design, advanced technology, and reliable performance to bring your brand to life.

Each IVS custom claw machine includes:

Custom Graphic Wrap
Transform the entire machine into an extension of your brand with professionally printed, high-quality, fully customized graphics.

10" Touch-Screen
A 10" touchscreen provides an engaging, interactive experience for gameplay, data capture, branding, and more.

Custom Software Application
From simple gameplay to data capture, surveys, instant win, or custom experiences, IVS can configure or develop software around your specific goals.

Custom Graphic User Interface (GUI)
Every screen can be fully customized with your brand colors, graphics, messaging, imagery, video, and calls-to-action for a seamless, on-brand experience.

Customized Product Configuration
The internal claw and prize area is configured specifically for your product's size, shape, weight, and packaging to ensure a smooth and reliable experience.

Customized LED Lighting
Choose from a wide range of LED colors to match your brand or event theme and create a bold, eye-catching presence.

Turn Play Into Possibility.

Whether you're giving away products, prizes, or exclusive merchandise, our custom claw machines deliver a fun, memorable, and highly shareable brand experience.

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Software Applications

Powerful software. Smarter vending. A seamless experience.

Data Collection

Turn every interaction into an opportunity to learn more about your audience. Capture email addresses, phone numbers, ZIP codes, newsletter opt-ins, custom fields, and more. **You determine what information matters — we build the experience around it.**

Quizzes & Surveys

Make data collection more engaging with interactive quizzes and surveys tailored to your brand, event, or campaign. Test product knowledge, gather consumer insights, collect feedback, or create a fun challenge. Questions can even be **randomized** from a larger database, helping create a different experience for each guest.

PIN-Code Access

Create an exclusive experience by requiring guests to receive a unique PIN before accessing the machine. PINs can be distributed after visiting a sales representative, completing a demo, attending a presentation, making a purchase, or completing another desired action — **turning the machine into a powerful engagement and incentive tool.**

Gamification

Transform vending into an experience guests want to play. IVS can integrate **custom branded games and interactive challenges** directly into the machine — from tap, swipe, and skill-based games to trivia, sing-alongs, and completely custom concepts. Games can be tied directly to product dispensing, prizes, or other rewards.

Photo Booth Vending

Combine vending with a shareable photo experience. With an integrated camera and large-format touchscreen, guests can take a selfie, select from **custom branded frames or overlays**, and have their finished image delivered directly to their email — creating another memorable brand touchpoint while extending engagement beyond the machine.

API & Third-Party Integrations

Connect your machine to the technology your experience already uses. IVS can develop **API integrations** for payment platforms, event badge scanners, CRM and lead-capture systems, external software, peripherals, and other technologies, creating a seamless connection between the physical machine and your digital ecosystem.

Custom Applications

Have an idea that doesn't fit into a standard solution? That's where IVS shines. Our team can develop custom applications and workflows specifically around your campaign, activation, or business objective. From a simple interactive experience to a completely customized user journey, **if you can envision it, we'll work with you to bring it to life.**

More than vending software. We create the technology behind the experience.

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Case Study 1: Jameson

The Challenge

Create an engaging, memorable activation for Jameson to connect with fans during FIFA 2026 in NYC.

The Solution

IVS designed and built a custom vending machine experience featuring a branded soccer kick activation. The machine incorporated a custom board with cut-outs for the holes, directly connected to the vending machine.

How It Worked

Guests would approach the activation and be prompted on the touch-screen to take their shot with a real soccer ball at the board. The screen would count them down, 3…2…1, and they would kick the ball. Based on which hole the ball went through, the machine would automatically recognize the shot and dispense a different tiered item out of the vending machine.

The Result

A highly engaging, interactive experience that drove brand awareness, created excitement among fans, and showcased the versatility of IVS custom solutions. This activation can be tailored for many other brand activations and sports engagements.

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Case Study 2:
The Devil Wears Prada 2

The Challenge

Create an exciting and memorable activation for the 2026 release of *The Devil Wears Prada 2* to engage moviegoers in multiple major markets across the U.S.

The Solution

IVS designed and built a custom vending machine featuring a 42" touch-screen and custom software that showcased the movie trailer and offered a unique DWP2 gift based on what guests "fashion emergency" was. The machine was fully wrapped in branded graphics to bring the experience to life.

The Execution

The machines were deployed in 5 different major markets throughout the U.S., strategically placed in high-traffic locations to maximize reach and engagement. Guests interacted with the touch-screen to select their "fashion emergency," watched exclusive content, and received a curated branded item from the vending machine.

The Results

The activation received an overwhelmingly positive response on location and across social media, with strong engagement from fans and influencers. It successfully drove brand awareness and created a buzz for the film, showcasing the versatility of IVS custom solutions for movie releases, product launches, and marketing activations.

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Case Study 3: BEIS

The Challenge

Create an exciting and memorable activation to help launch BÉIS Travel's new color line of luggage and drive brand awareness in key retail markets.

The Solution

IVS designed and built five custom claw machines featuring a 10" touch-screen, fully wrapped in BÉIS branding to resemble a piece of BÉIS luggage. The machines were strategically placed in Bloomingdale's stores across Chicago, New York, Los Angeles, and Miami markets.

How It Worked

Guests were prompted to input their email address on the touch-screen in order to have a chance to play the claw. The machines were filled with BÉIS products such as socks, hats, shirts, and bags — including a grand prize. Guests waited in line for hours for a chance to win, creating excitement and generating buzz for the new product launch.

The Results

The activation was an overwhelming success, with long lines on location and strong engagement across all five markets. It effectively drove brand awareness, created excitement for the new color line, and showcased the versatility of IVS custom solutions for retail, product launches, and marketing activations.

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Frequently Asked Questions

Are you based in the USA?

Yes. Innovative Vending Solutions is proudly based in **Dayton, Ohio,** where our machines are configured, customized, tested, and prepared for deployment. Machines ship to and from our Dayton facility, giving our clients a U.S.-based partner throughout the entire process.

How long has IVS been in business?

IVS was founded in **2008** and has more than **18 years of experience** creating custom vending and interactive machine solutions. We were an early innovator in experiential vending, including pioneering our vending machine rental program and introducing solutions such as social-media-activated vending and touchscreen-integrated custom claw machines.

What is the typical lead time for a machine?

Most projects have a lead time of approximately **4–6 weeks**. Depending on machine availability, project complexity, and how quickly assets are provided, we have completed projects in as little as **1–2 weeks**. Highly customized builds, software development, or complex integrations may require **8–12+ weeks**. Our team will establish a project timeline upfront based on your specific requirements.

Do you sell or rent machines?

Yes. IVS offers both **machine purchases and short- or long-term rentals**. Regardless of which option you choose, your machine can be fully customized to complement your brand, campaign, event, or installation.

Can the machines be used outdoors?

Yes, with proper protection. Machines may be used outdoors when placed under a tent, canopy, or covered structure and protected from rain, direct sunlight, excessive moisture, and extreme temperatures. Our team can help determine whether your planned environment is appropriate for the equipment.

Do the machines require an internet connection?

Many IVS machines can operate without a continuous internet connection. However, internet access is recommended for remote troubleshooting, software updates, field changes, data retrieval, and certain connected applications. Machines can typically connect through Wi-Fi or a hardwired Ethernet connection.

What are the power requirements?

Most machines operate on standard **110VAC / 60Hz** power and use a standard three-prong outlet, typically drawing approximately **5 amps**. Refrigerated machines generally require approximately **10 amps**. Machines can also operate from a properly sized generator when traditional electrical service is unavailable.

Does the machine include custom graphics and branded software?

Yes. **Customization is at the core of what we do.** IVS machines include a custom vinyl graphic wrap and can incorporate a fully branded touchscreen experience. We provide the appropriate artwork templates and specifications; your team supplies the approved creative assets, and IVS handles printing, installation, software configuration, and implementation.

How is the machine delivered to and picked up from my event?

IVS coordinates with experienced third-party logistics partners to arrange **scheduled delivery and pickup** directly at your event or installation location. **White-glove service is also available,** including uncrating the machine, moving it into the designated location, and positioning it for setup. Our goal is to make logistics as seamless as possible from arrival through return.

Does a technician come with the machine?

IVS maintains a **nationwide network of technicians** who can assist with installation, setup, testing, and on-site training. Once installed, most machines are designed to operate independently. For clients who prefer additional support, dedicated on-site technical assistance can also be arranged for part or all of an event for an additional fee.

From concept and customization to logistics, installation, and support, IVS provides one partner for the entire experience.

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Contact IVS Today

Looking for an exciting way to engage consumers on your next project? Need a smarter way to sell branded merchandise or swag without the overhead of a traditional retail store?

IVS is here to help bring your vision to life.

With more than **18 years of industry experience**, our team has the knowledge and expertise to help turn virtually any idea into a customized vending or claw machine experience. From one-of-a-kind brand activations and event engagements to automated retail and long-term installations, we're ready to help you find the right solution for your project.

Have a unique idea or not sure where to start? **Chances are, we've seen it, solved it, or can help create it.** Our team is always happy to answer questions, explore possibilities, and guide you from concept through execution.

Ready to get started? Contact IVS today.

A member of our team will respond within 24 hours.

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